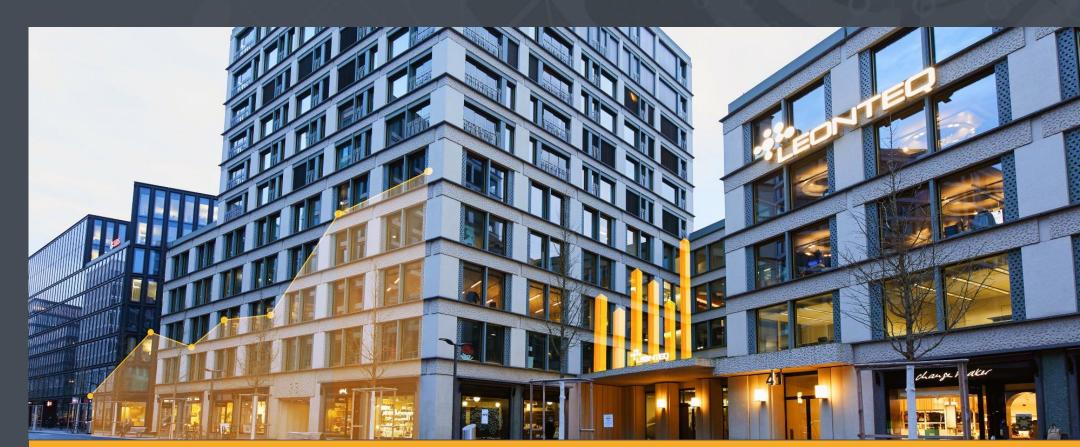


# **INVESTOR PRESENTATION** LEONTEQ AG

ZURICH, JANUARY 2022





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All figures in this presentation that are part of the consolidated IFRS financial statements for the twelve months ended 31 December 2012 to 2020 are audited.

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# OUR COMPANY



## LEONTEQ AT A GLANCE



Leading fintech company from Switzerland



14 offices across EMEA and APAC



State-of-the-art technology platform developed and maintained in-house



Services delivered through API, front-end GUI and comprehensive white-label offerings



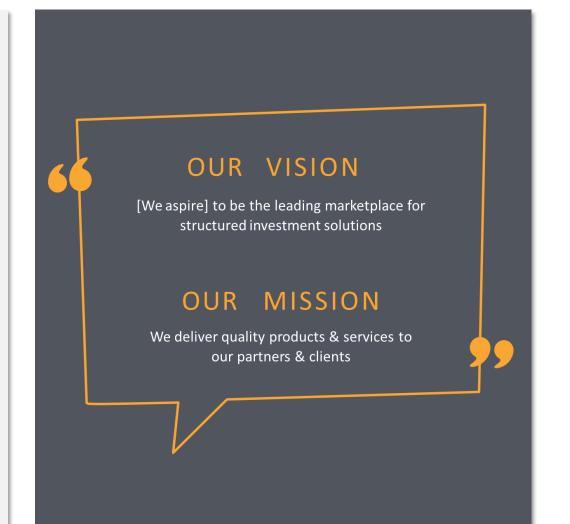
>500 expert staff from >50 nations



Headquarters in Zurich, Switzerland



Founded in 2007, IPO in 2012, listed at SIX





# OUR OFFERING IN THE CONTEXT OF THE BUSINESS NEEDS OF OUR CLIENTS AND PARTNERS

#### **Our clients**

- Financial intermediaries which offer investment products to their clients (from retail clients to institutional investors)
- Current portfolio allocation to structured investment solutions of approx. 3-8%
- Low interest rate environment requires financial intermediaries to offer additional investment opportunities besides traditional asset classes
- Increased compliance and customer protection rules require automated processes for price and product transparency and documentation

#### **Our partners**

- Private, commercial and retail banks and insurance companies
- Financial institutions are seeking to increase and diversify their funding sources and revenue base (fee business instead of interest rates business)
- Banks and insurance companies are challenged by complex IT infrastructure with legacy systems and fragmented workflows

#### Our solutions



Fully automated click 'n' trade multi-issuer platform



Tailored and low-cost investment solutions starting from CHF 1,000



Diversified range of investment solutions for all market views



Theme-based investments through tracker certificates and actively managed certificates (AMCs)



Automated legal and regulatory documentation



Liquid secondary market



State-of-the-art white-labelled tools to service the financial intermediaries' clients

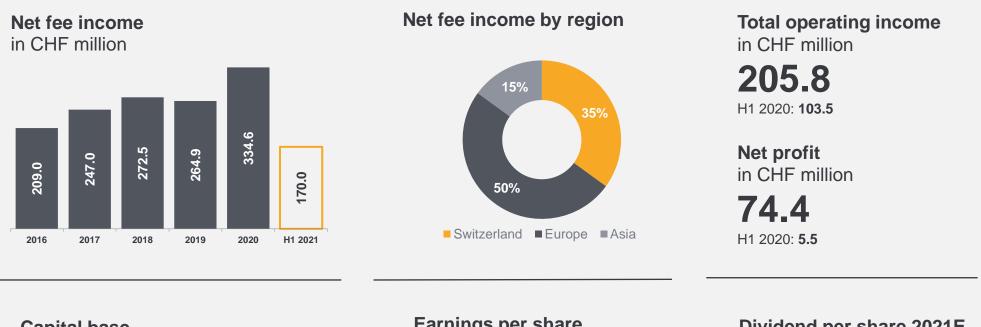


## **OUR KEY DIFFERENTIATING FACTORS**





### FINANCIAL HIGHLIGHTS H1 2021 AT A GLANCE



Capital base in CHF million



31.12.2020: **722.6** 31.12.2007: **10.0**  Earnings per share in CHF



H1 2020: 0.29

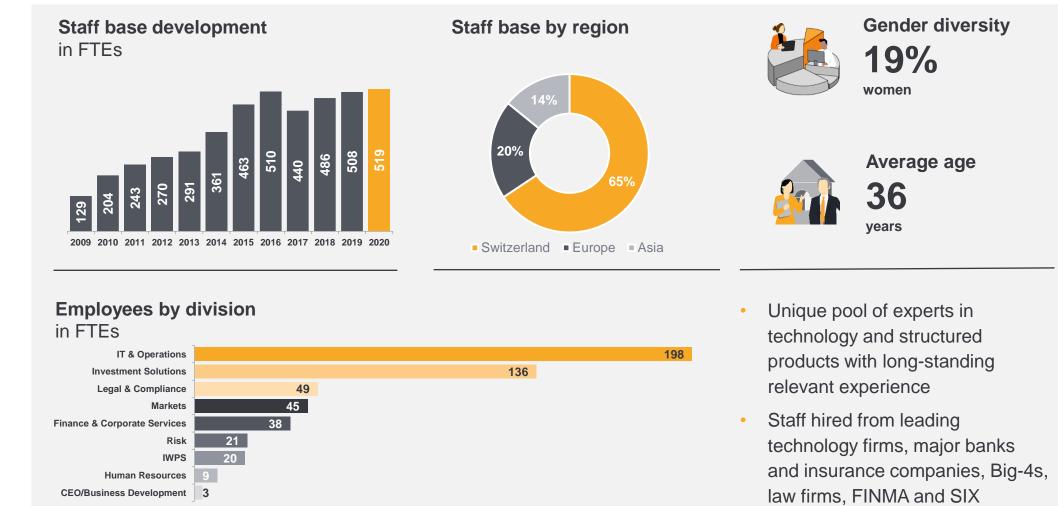
Dividend per share 2021E in CHF



2020: **0.75** 



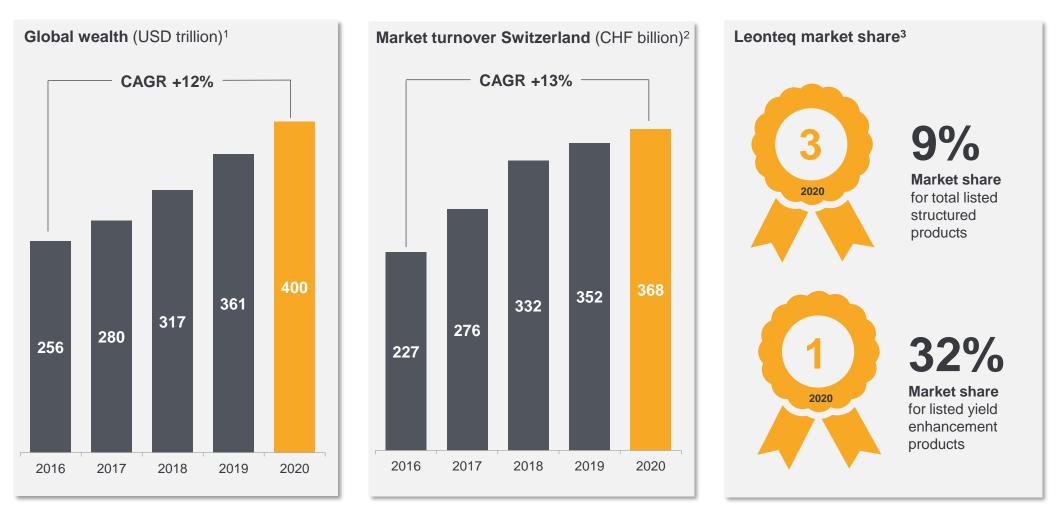
# UNIQUE POOL OF EXPERTS IN TECHNOLOGY AND STRUCTURED PRODUCTS FROM MORE THAN 50 NATIONS



8



# COMPETITIVE POSITION AND STRUCTURALLY BENEFITTING FROM THE LOW INTEREST RATE ENVIRONMENT

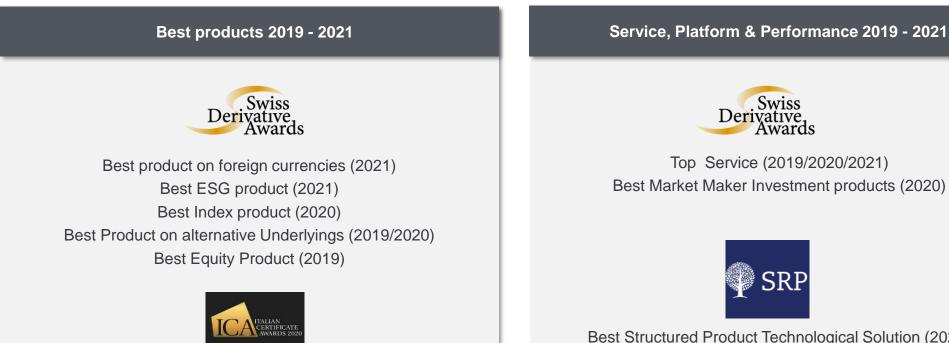


Sources: 1) Credit Suisse, Global wealth report , 2020; 2) Swiss Structured Products Association (SSPA), 2020; 3) SIX Swiss exchange, 2020

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## **MORE THAN 40 INDUSTRY AWARDS SINCE INCEPTION**



Best Capital Protection Certificate (2020) Best Participation Certificate (2019)

Deals of the year "Innovative Structures" (2019)

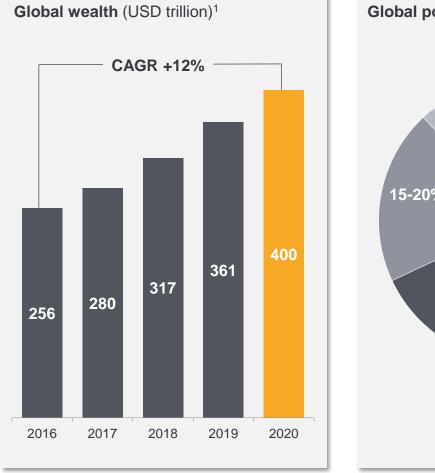
Best Structured Product Technological Solution (2021) Best Performance Switzerland (2019) Best Performance Thailand (2019)

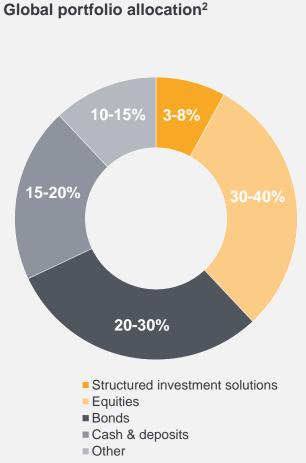


# OUR MARKET



# LOW INTEREST RATE ENVIRONMENT AND DIGITISATION DRIVE DEMAND FOR TAILORED INVESTMENT SOLUTIONS





Key drivers for increase in demand for tailored investment solutions:

#### 1. Low interest rate environment

- With increasing wealth, need for adequate and diversified investment opportunities
- Low interest environment triggers need for additional investment opportunities besides traditional asset classes

#### 2. Digitisation and mass customisation

- Digitisation and automation enable lower ticket sizes and reduce costs for investing which provides a new and broader range of investors access to tailor made solutions
- Online trading platforms have recorded significant volumes and record new account openings
- Covid-19 has been an accelerator of the digital transformation

Sources: 1) Credit Suisse, Global wealth report, 2020; 2) Management estimate

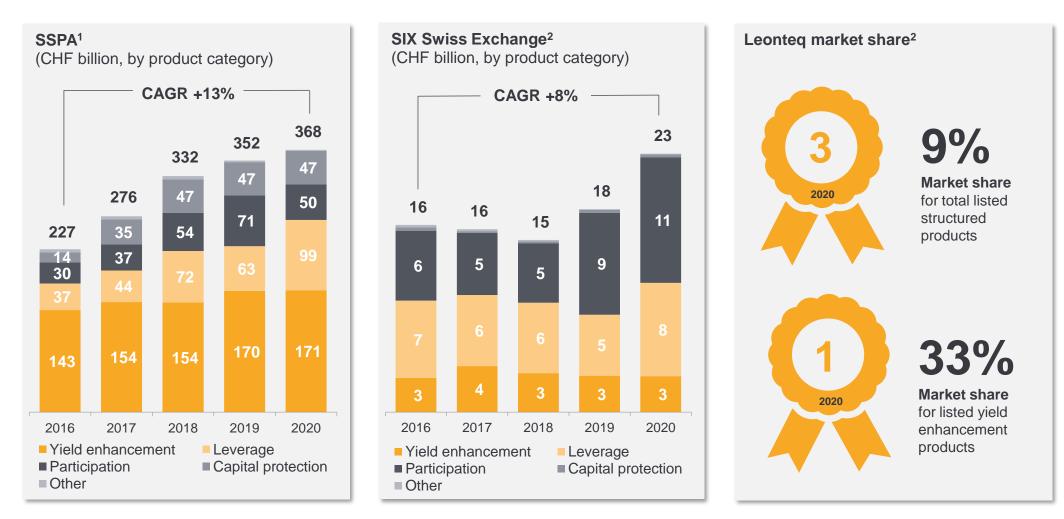


# GLOBAL FOOTPRINT WITH 14 OFFICES SUPERVISED BY 13 REGULATORS ACROSS EMEA AND APAC





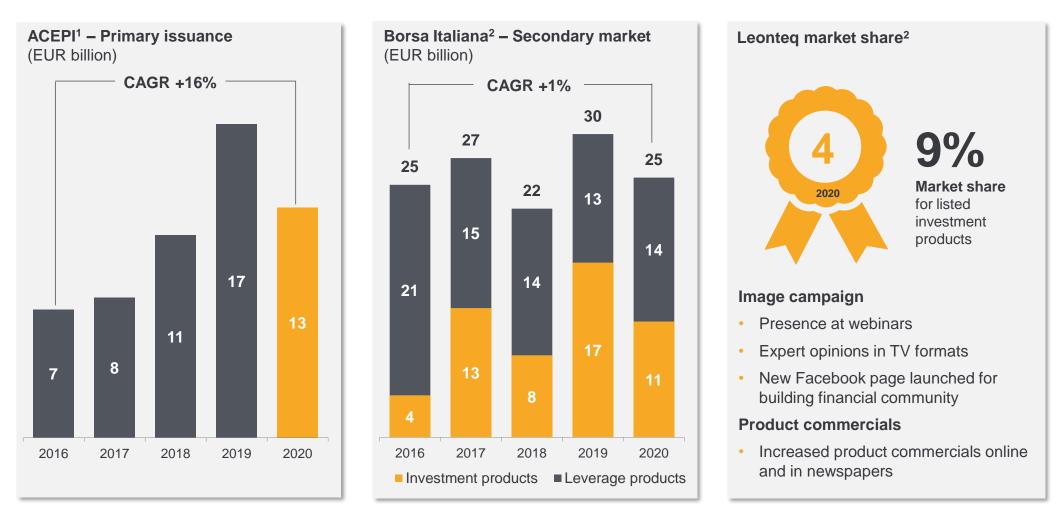
# OUR OPERATIONS IN SWITZERLAND: STRONG PRESENCE WITH TOTAL ADDRESSABLE MARKET OF CLOSE TO CHF 400 BILLION (TURNOVER)



Sources: 1) Swiss Structured Products Association (SSPA), 2020; 2) SIX Swiss exchange, 2020



# OUR OPERATIONS IN ITALY: GROWING PRESENCE WITH A TOTAL ADDRESSABLE MARKET OF CLOSE TO EUR 40 BILLION (TURNOVER)



Sources: 1) Italian Association of Certificates and Investment Products (ACEPI), 2020; 2) Borsa Italiana, 2020



# **OUR PLATFORM**



## **CUTTING EDGE TECHNOLOGY AND CLIENT FOCUS**



#### Cutting edge Technology

- State of the art technology build from the ground up by inhouse development teams
- Click 'n' trade platform with automated lifecycle management
- AMC Gateway to manage tailor-made strategies



# Large universe of structured products

- >90 different payoffs
- Thousands of underlyings (incl. equities, equity indices, exchange traded funds, credits, interest rates, foreign currencies, cryptocurrencies and commodities)



# Flexibility to tailor to individual needs

- Competitive pricing and customised complex structures
- Low minimum investment size
- Full MiFID II documentation and additional MiFID II checks
- FinSA-compliant documentation for structured products in Switzerland

#### Multi-issuer platform

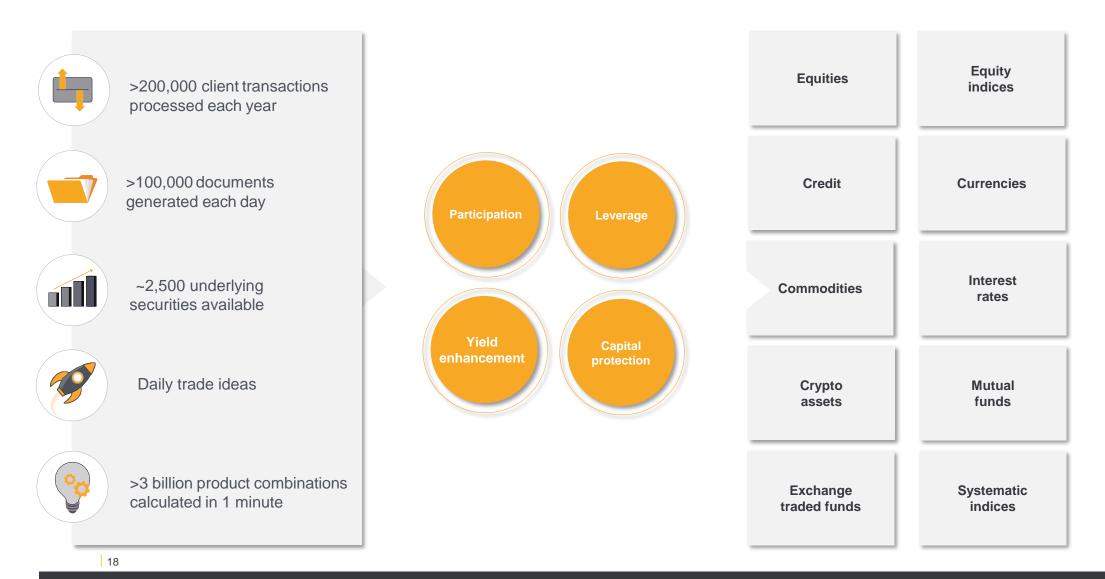
 10 white-labelling issuers

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- >20 third-party issuers
- Best option price from 7 leading investment banks via Smart Hedging Issuance Platform (SHIP)



# PROVIDING ONE OF THE LARGEST UNIVERSES OF STRUCTURED PRODUCTS WITH A LEADING TECHNOLOGY PLATFORM





# LARGEST CRYPTO-ASSET OFFERING AMONG ISSUERS WITH A TOTAL OF 25 CURRENCIES AVAILABLE



#### Securitised crypto investment

Trading cryptocurrencies as simply and easily as trading bonds and stocks

#### Easy & secure access to cryptocurrencies

No need for key management (hot wallet or cold storage)

#### Large product universe

Various products such as tracker certificates, actively managed certificates, reverse convertibles and call spread warrants available

#### One-stop-shop for crypto investment

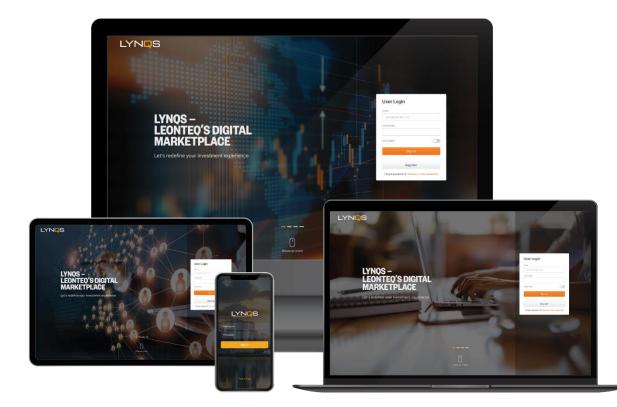
Broadest offering of exchange traded investment products based on the major cryptocurrencies

#### Collaboration with ICF Bank

Collaboration with ICF BANK AG for the structuring and distribution of structured products on crypto assets to institutional investors in Germany and Austria



# LYNQS: LEONTEQ'S ONE-STOP-SHOP PROVIDING CLIENTS DIGITAL ACCESS TO THE WORLD OF STRUCTURED PRODUCTS



### $\boldsymbol{\heartsuit}$

#### Investment ideas

Latest trends and daily updated investment ideas prepared by Leonteq's leading structuring team

#### Quote

Click 'n' trade tailor-made investment products from more than 10 renowned issuers to fit any investment need

#### Portfolio

Comprehensive overview and of structured products portfolios and lifecycle management across all issuers

22

6

AMC

Single entry point to manage index strategies and easy access to instructions and reporting

#### Mobile app

The power of LynQs on a mobile app



# AMC GATEWAY: ALLOWS FOR MANAGEMENT OF OWN TAILOR-MADE INVESTMENT STRATEGY

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#### Single point of entry

Leonteq supports product implementation, trade execution and reporting

#### Less administration

Avoid individual trade processing with custodian banks (one central rebalancing for all clients)

#### **Cost efficient**

Investors save trading fees from custodian banks

#### Flexible & customisable

Accommodates different investment strategies and fee models

#### Reporting

Transparent performance summaries

#### Secondary market

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#### Leonteq provides intraday secondary market

Large investment universe

Allows various asset classes from simple cash instruments to complex derivatives



## **BALANCE SHEET LIGHT TURNOVER INCREASED TO CHF 1.5 BILLION**

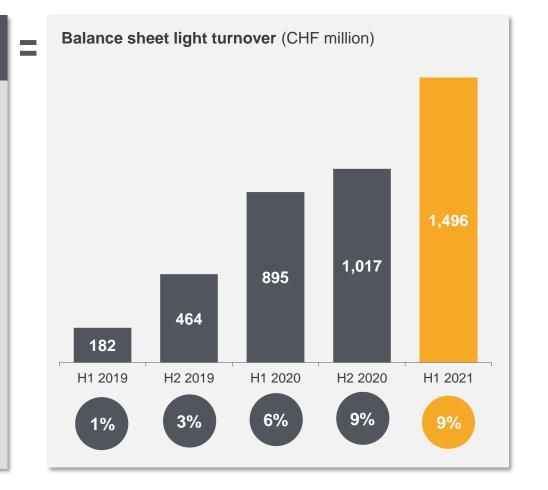
#### Smart Hedging Issuance Platform (SHIP)

- Seven leading investment banks connected to the platform
- A total of eight counterparties (including Leonteq) actively contributing quotes to the platform (of which seven are currently able to execute trades)
- Five issuers available on SHIP (Leonteq, Raiffeisen, EFG, Standard Chartered and Banque Internationale à Luxembourg)

Third-party issuers & back-to-back hedges

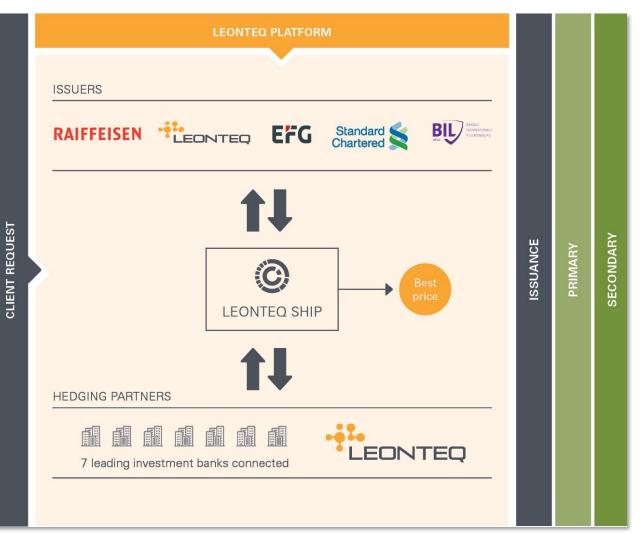
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- In parallel to SHIP, Leonteq provides third-party products (manufactured outside of Leonteq's platform)
- Barclays and Societe Generale automated thirdparty issuer on Leonteq's multi-issuer platform
- 21 issuers available on a bespoke basis
- Capabilities for back-to-back hedging transactions of complex structures with additional hedging counterparties





# SMART HEDGING ISSUANCE PLATFORM (SHIP): ENABLES AUTOMATED PRICE SELECTION AND EXECUTION OF OPTION COMPONENT



#### Benefits for the client

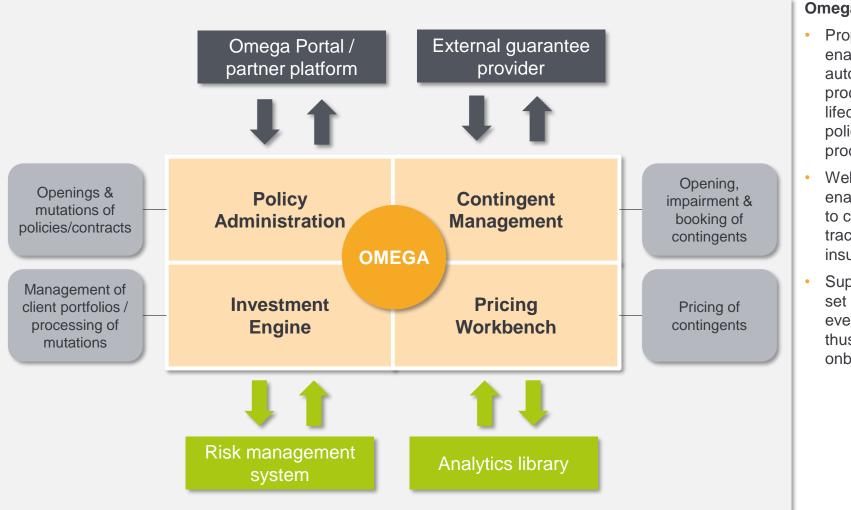
- Only platform which allows to decouple the choice of the desired credit risk from the provider of the option component
- Best option price out of seven leading investment banks including Leonteq
- Fully automated setup

#### **Benefits for Leonteq**

- Reduces hedging exposure by outsourcing option component to external counterparties
- Transforms Leonteq's position from a balance sheet business to a platform business



# SAVINGS AND RETIREMENT SOLUTIONS PLATFORM (OMEGA): ENABLES **DIGITAL PROCESSING OF INSURANCE POLICIES**

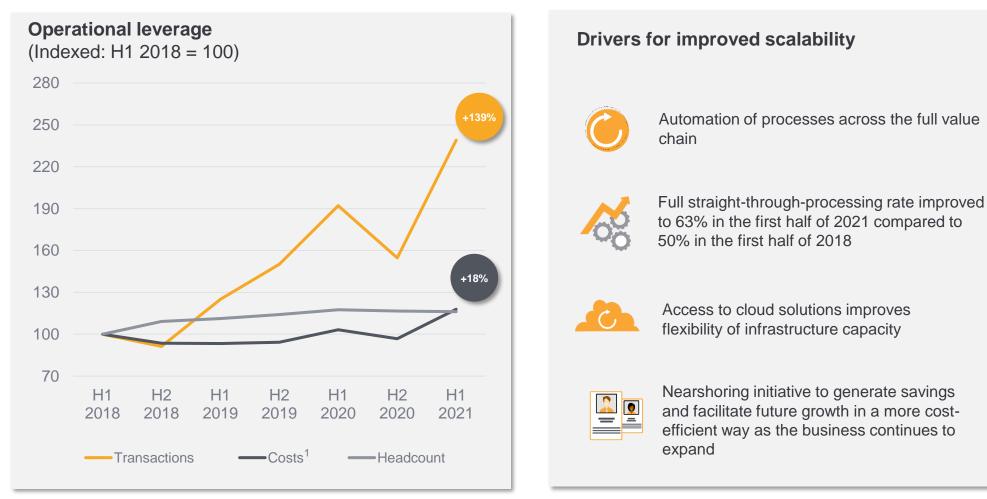


#### Omega

- Proprietary platform that enables the fully automated, digital processing of the entire lifecycle of insurance policies and capitalisation products
- Web-based application that enables insurance partners to create, administer and track unit-linked life insurance products
- Supports a comprehensive set of business transaction events out of the box, and thus, substantially reduces onboarding costs



## PLATFORM SCALABILITY DEMONSTRATED: # TRANSACTIONS INCREASED FROM 60K IN H1 2018 TO 140K IN H1 2021



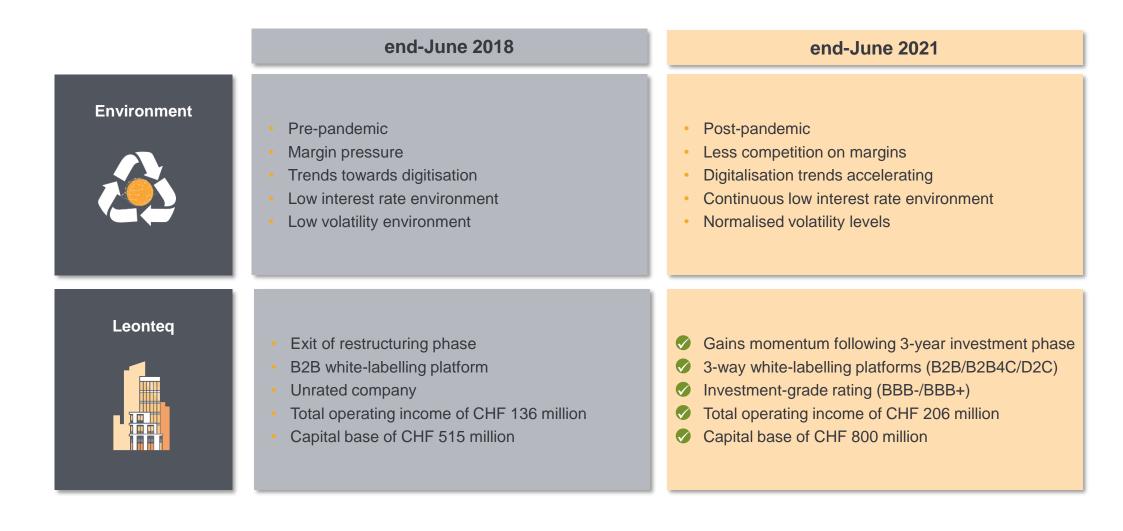
\* Total operating expenses in Investment Solutions



# **OUR PROGRESS**



### FUNDAMENTAL CHANGE IN BUSINESS DYNAMICS OVER THREE YEARS



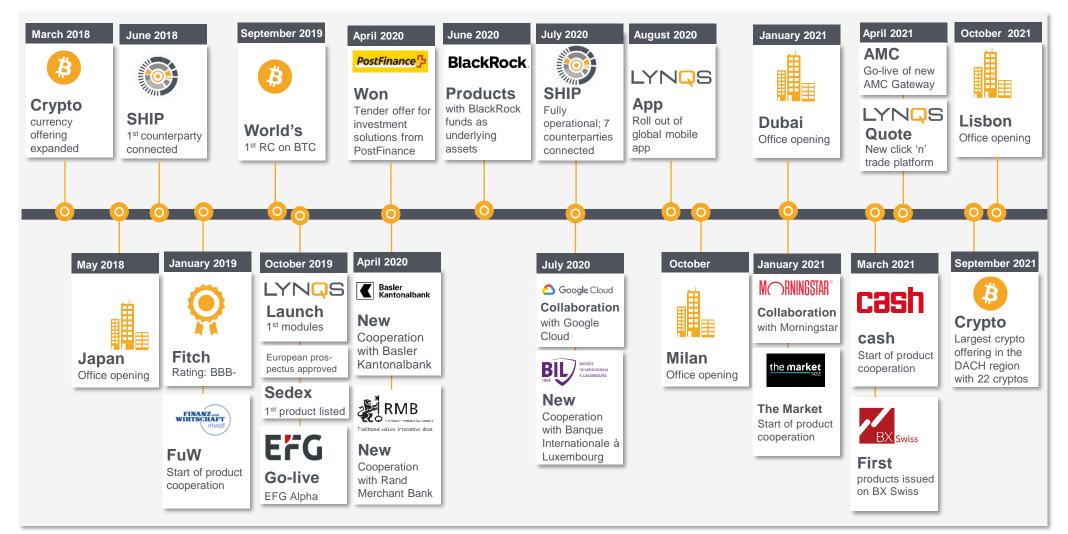


## **DILIGENT EXECUTION ON STRATEGIC PRIORITIES DEFINED IN H1 2018**

PRIORITIES DEFINED IN H1 2018	UPDATES & ACHIEVEMENTS								
1 Increase efficiency, reduce functional overlaps and clarify roles and responsibilities	<ul> <li>More agile and systematic approach to project management (product organisation)</li> <li>Many of Leonteq's key offerings and achievements are a direct result of the successful implementation of this framework</li> </ul>	IT personnel (FTEs)	<b>99 117</b> 2018	<b>138</b> 2019	143 145 💎 2020 H1 2021				
2 Initiate Smart Hedging and Issuance Platform (SHIP) to reduce hedging exposure	<ul> <li>SHIP fully operational by mid-2020</li> <li>7 Counterparties connected</li> <li>CHF 1 billion balance sheet light turnover at end-2020</li> </ul>	Share of balance sheet light turnover	<b>n/a n/a</b> 2017 2018	<b>2%</b> 2019	<b>9% 2020</b> H1 2021				
Take targeted steps to grow business through additional investments in innovation and technology	<ul> <li>New digital marketplace LynQs launched</li> <li>Improved AMC Gateway for asset managers</li> <li>Four new partners onboarded in 2020</li> <li>Content and technology partnerships launched</li> <li>Product offering extended</li> <li>Office opened in Milan and Dubai</li> </ul>	Fee income (CHFm)	<b>247 273</b> 2017 2018	<b>265</b> 2019	<b>335</b> <b>170</b> 2020 H1 2021				
4 Strengthen capital base to facilitate and support continued growth in business volumes	<ul> <li>Strong capital position built-up</li> <li>Conservative dividend policy introduced for the FY 2019 followed by announcing with the FY 2020 results a more progressive policy by 2022</li> </ul>	Capital base (CHFm)	<b>464 683</b> 2017 2018	<b>769</b> 2019	723 800 V				

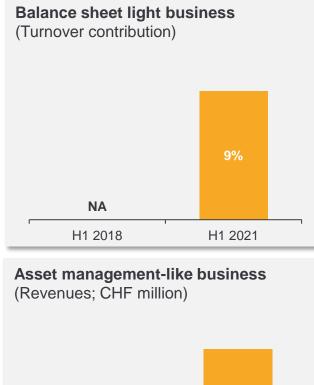


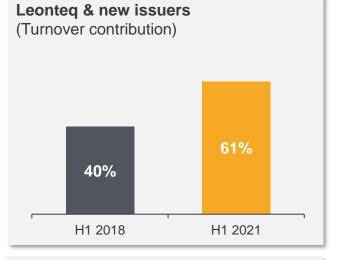
### SIGNIFICANT PROGRESS ACHIEVED OVER THE PAST THREE YEARS





## **IMPROVED REVENUE QUALITY AND BUSINESS DIVERSIFICATION**



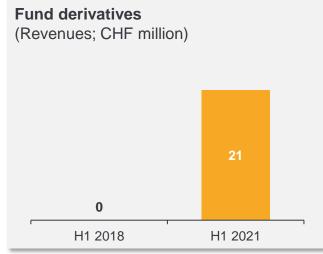


H1 2021

Crypto assets (Revenues; CHF million)

H1 2018





18

H1 2018

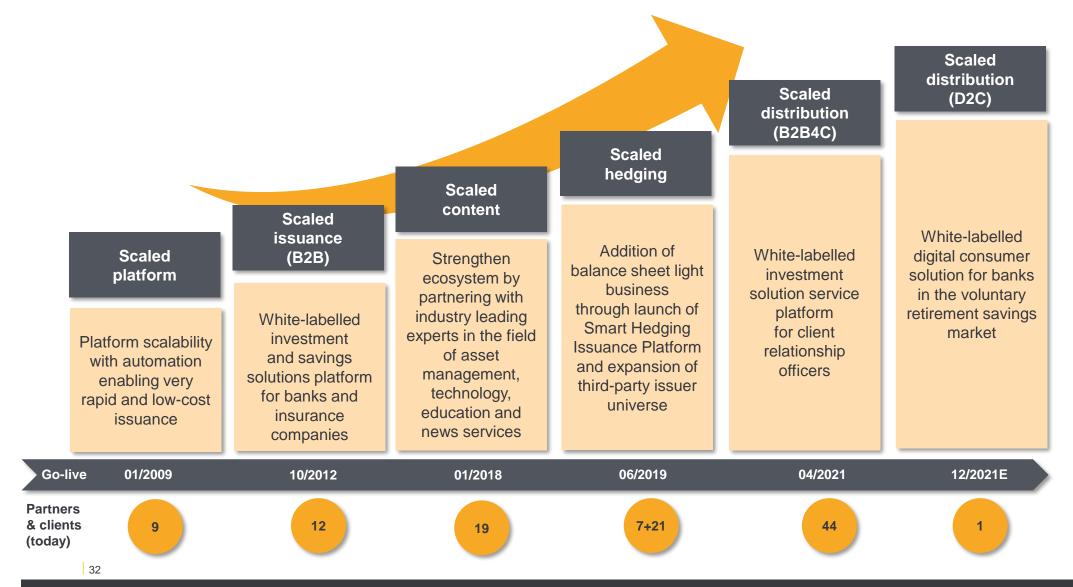
H1 2021



# **OUR STRATEGY**

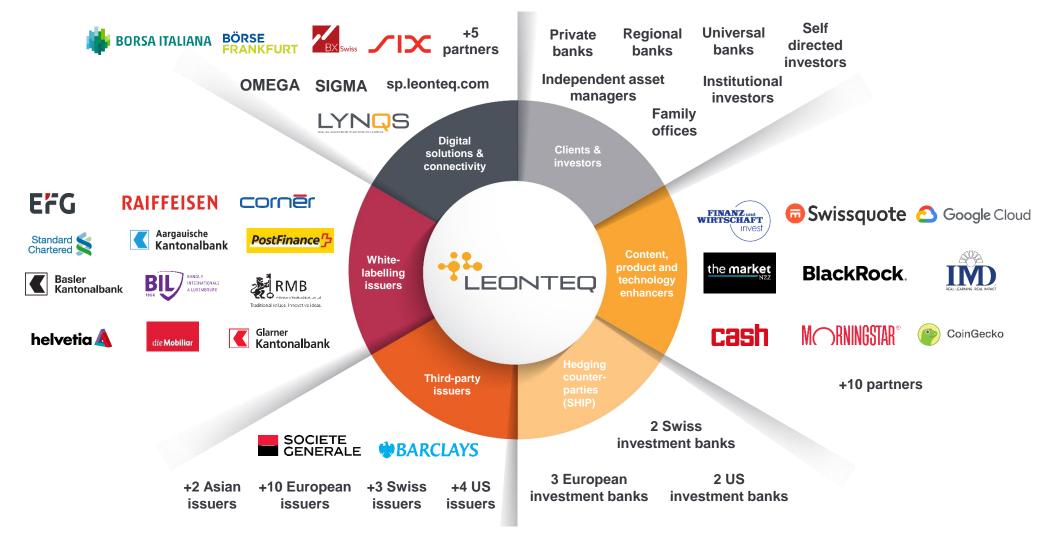


# LEONTEQ'S JOURNEY TOWARDS A SCALABLE BUSINESS MODEL ACROSS TECHNOLOGY, ISSUANCE, CONTENT, HEDGING AND DISTRIBUTION



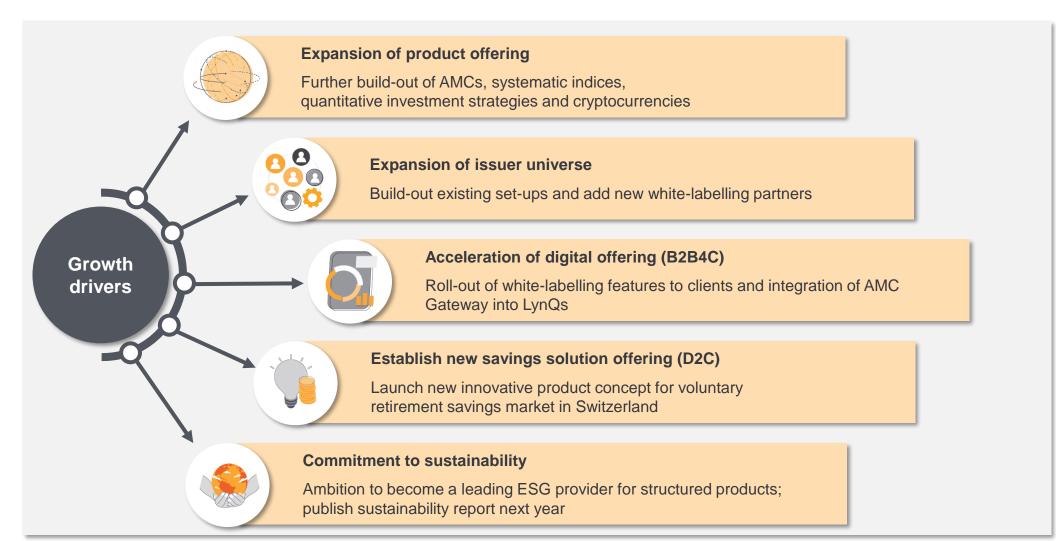


### **OUR ECOSYSTEM FOR INVESTMENT SOLUTIONS**





## LEONTEQ IS WELL POSITIONED FOR FUTURE GROWTH

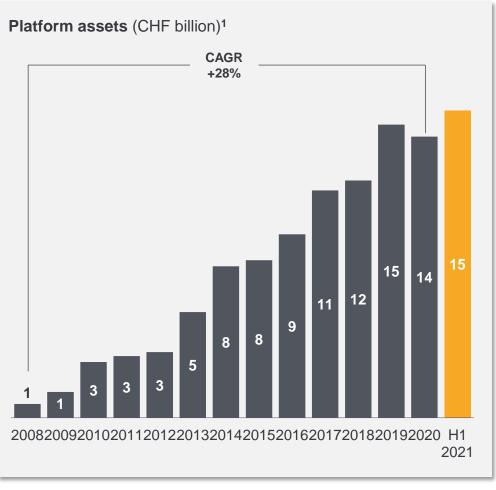


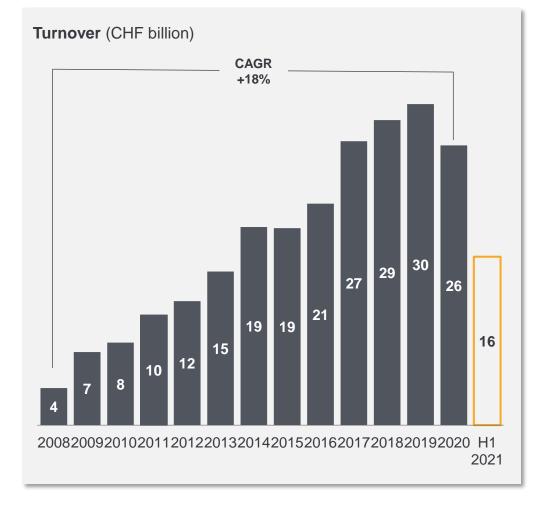


# OUR PERFORMANCE



# ATTRACTIVE OFFERING AND HIGH QUALITY SERVICE RESULTED IN GROWING VOLUMES

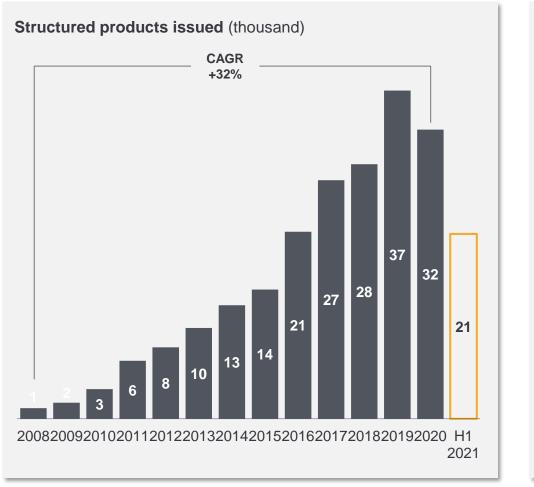


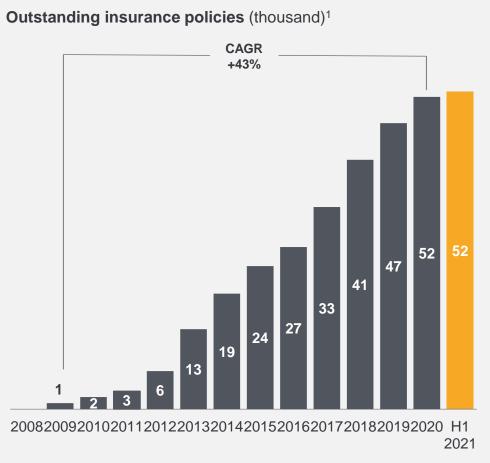


<sup>1</sup> at the end of the respective period



# SCALABILITY ENABLES SIGNIFICANT GROWTH OF PRODUCTS MANAGED ON THE PLATFORM

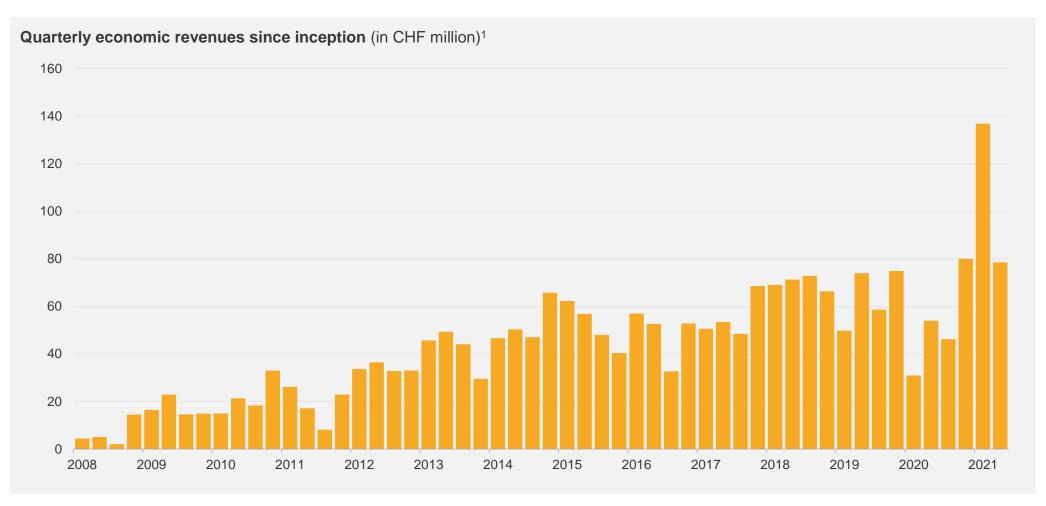




<sup>1</sup> at the end of the respective period



### HISTORIC REVENUE DEVELOPMENT SINCE INCEPTION

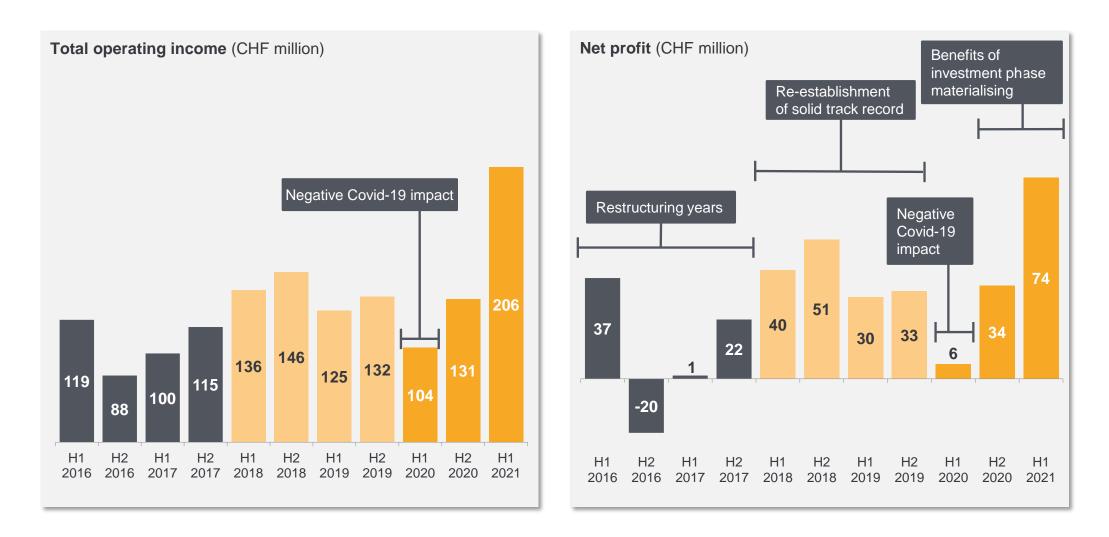


1 Economic revenues are defined as sales and trading income earned and are considered as recognised at trade date without applying IFRS revenue recognition rules; economic revenues do not include certain other income components such as partner project cost reimbursements

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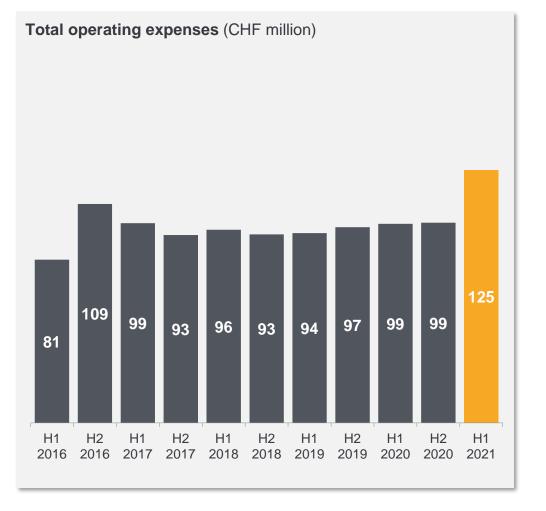


### PROFIT OUTLOOK RAISED TO CHF 140 – 160 MILLION FOR FULL-YEAR 2021





## COST INCREASE RESULTING FROM CONTINUED STRATEGIC INVESTMENTS, PERFORMANCE DRIVEN VARIABLE COSTS AND LEGAL PROVISIONS



#### Nearshoring initiative Lisbon, Portugal



- Phase 1 (since H1 2020) successfully completed. A total of 36 employees working in a serviced office set-up
- Phase 2 (completed by end-2022): Work in progress to set up own office with up to 100 designated roles along the entire value chain; new office expected to open in H2 2021
- Enhanced cost efficiency expected through balanced personnel expense cost structure (from 2022 onwards)



# **OUR LIQUIDITY & CAPITAL MANAGEMENT**



# SOLID BALANCE SHEET DRIVEN BY OWN ISSUANCE, LIQUID HEDGING POSITIONS AND HIGH QUALITY INVESTMENT PORTFOLIO (AS OF 30.06.2021)



- Cash and short-term credits serve to settle securities with partners and brokers and to provide/receive collateral and cash margins to and from counterparties
- Own structured investment products and partner issued products are hedged either through derivatives or through listed trading equities/indices
- Derivatives position also contain back-to-back hedges with partners where Leonteq provides hedge services for their derivatives components

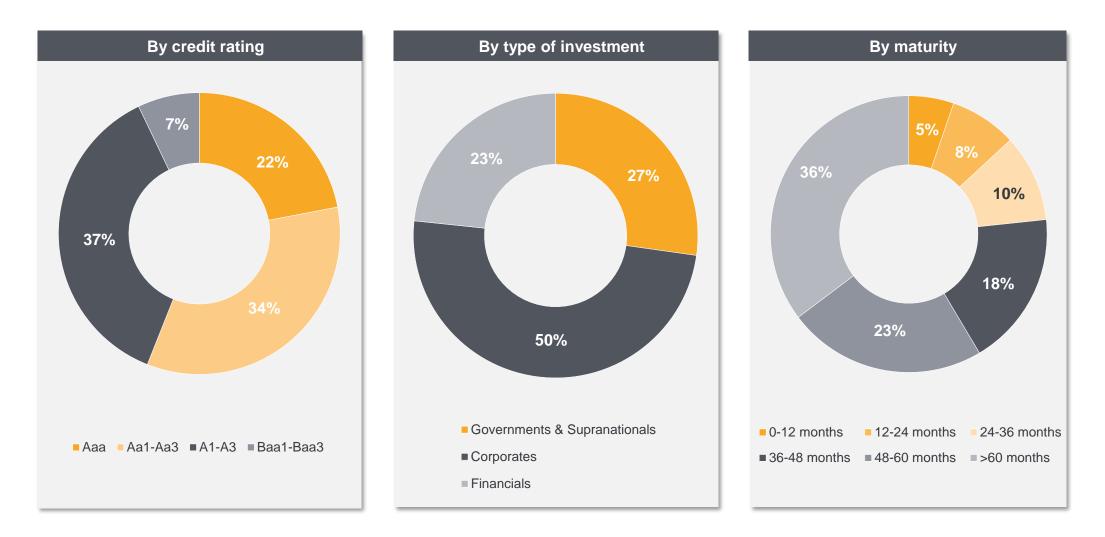
<sup>1</sup> Trading financial assets; trading inventories

- <sup>2</sup> Other financial assets designated at fair value through profit or loss; Financial investments measured at FVOCI
- <sup>3</sup> Positive replacement values of derivative financial instruments
- <sup>4</sup> Other financial liabilities designated at fair value through profit or loss
- <sup>5</sup> Negative replacement values of derivative financial instruments; Trading financial liabilities

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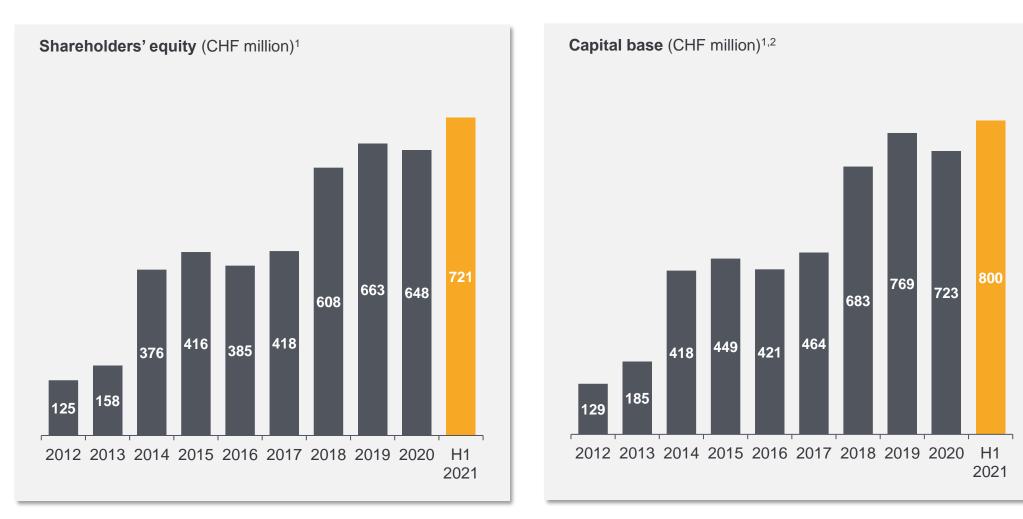


## HIGH-QUALITY INVESTMENT PORTFOLIO (Ø AA RATING) WITH CHF 2.5 BILLION AT END-JUNE 2021





### STRONG BUILD-UP OF CAPITAL BASE (EQUITY + DEFERRED FEE INCOME)

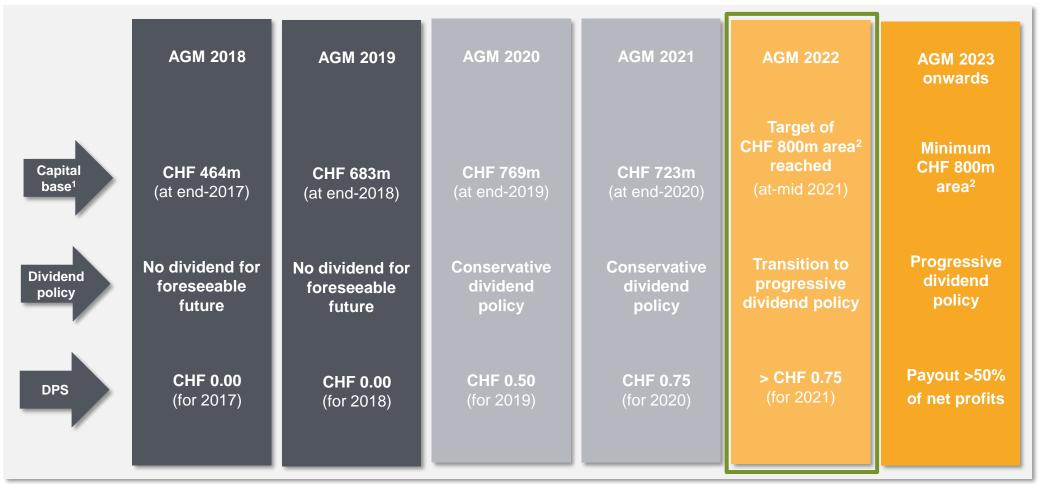


<sup>2</sup> defined as the aggregated amount of shareholders' equity and deferred fee income

<sup>1</sup> at the end of the respective period



### **LEONTEQ'S CAPITAL POSITION AND DIVIDEND POLICY**



<sup>1</sup> Capital base is defined as the aggregated amount of shareholders' equity and deferred fee income

<sup>2</sup> Assuming Leonteq's risk profile does not materially change over time; area is defined as a range of +/- 3% of the target indicated



# APPENDIX



#### **GROUP RESULTS**

<b>Income statement</b> CHFm	H1 2021	H2 2020	H1 2020	FY 2020	FY 2019
Net fee income	170.0	121.6	213.0	334.6	264.9
Net trading result	35.4	8.7	(107.1)	(98.4)	(3.2)
Net interest result	(2.4)	(1.5)	(5.0)	(6.5)	(8.3)
Other ordinary income	2.8	2.2	2.6	4.8	2.8
Total operating income	205.8	131.0	103.5	234.5	256.2
Personnel expenses	(74.9)	(57.5)	(63.4)	(120.9)	(116.9)
Other operating expenses	(25.6)	(23.4)	(23.0)	(46.4)	(40.8)
Depreciation	(16.6)	(16.7)	(16.3)	(33.0)	(30.1)
Changes to provisions	(8.1)	(1.6)	4.0	2.4	(3.3)
Total operating expenses	(125.2)	(99.2)	(98.7)	(197.9)	(191.1)
Profit before taxes	80.6	31.8	4.8	36.6	65.1
Taxes	(6.2)	2.6	0.7	3.3	(2.4)
Group net profit	74.4	34.4	5.5	39.9	62.7
Group KPIs	H2 2020	H2 2020	H1 2020	FY 2020	FY 2019
Cost-income ratio	61%	76%	95%	84%	75%
Return on equity	22%	11%	2%	6%	10%
Earnings per share	4.04	1.86	0.29	2.15	3.35



### **SEGMENT RESULTS**

Investment Solutions	H1 2021	H2 2020	H1 2020	FY 2020	FY 2019
Total operating income (CHFm)	194.4	121.0	76.8	197.8	205.5
Total operating expenses (CHFm)	(94.3)	(77.1)	(82.3)	(159.4)	(149.5)
Profit before taxes (CHFm)	100.1	43.9	(5.5)	38.4	56.0
Platform assets (CHFbn) <sup>1</sup>	15.4	14.1	13.1	14.1	14.7
of which platform partner business (CHFbn) <sup>1</sup>	9.6	9.2	9.0	9.2	10.6
of which Leonteq business (CHFbn) <sup>1</sup>	5.8	4.9	4.1	4.9	4.1
Turnover (CHFbn)	15.9	11.0	15.4	26.4	30.3
of which platform partner business (CHFbn)	8.1	5.6	9.2	14.8	18.8
of which Leonteq business (CHFbn)	7.8	5.4	6.2	11.6	11.5
Fee income margin (bps)	103	104	129	118	76
Platform partner margin (bps)	96	104	130	120	71
Leonteq margin (bps)	111	104	127	116	84
Insurance & Wealth Planning Solutions	H1 2021	H2 2020	H1 2020	FY 2020	FY 2019
Total operating income (CHFm)	8.8	8.8	24.7	33.5	48.3
Total operating expenses (CHFm)	(8.6)	(7.0)	(8.5)	(15.5)	(15.4)
Profit before taxes (CHFm)	0.2	1.8	16.2	18.0	32.9
Number of outstanding policies <sup>1</sup>	52'417	51,577	49,746	51,577	47,237

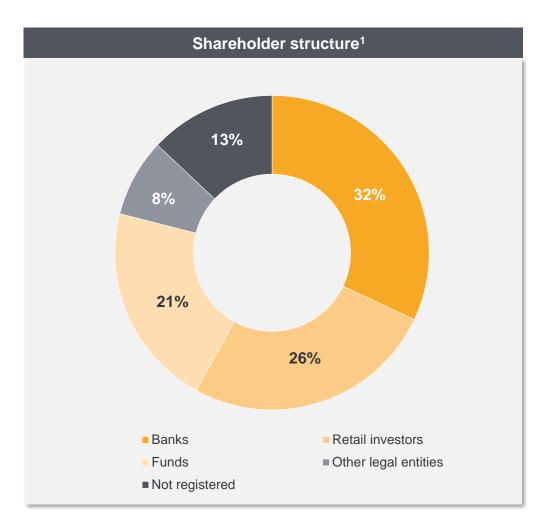


#### **REGIONAL RESULTS**

Fee income breakdown CHFm	H1 2021	H2 2020	H1 2020	FY 2020	FY 2019
Switzerland	60.0	46.5	82.0	128.5	111.7
Europe (excl. Switzerland)	85.8	59.8	113.2	173.0	125.0
Asia (incl. Middle East)	24.2	15.3	17.8	33.1	28.2
Total net fee income	170.0	121.6	213.0	334.6	264.9
Staff breakdown	H1 2021	H2 2020	H1 2020	31.12.2020	31.12.2019
Switzerland	324	338	357	338	350
Europe (excl. Switzerland)	128	106	95	106	85
Asia (incl. Middle East)	65	75	71	75	73
Full-time equivalents	517	519	523	519	508
of which Sales	80	86	91	86	92
of which IT	145	143	139	143	138



#### SHAREHOLDER STRUCTURE



Significant shareholders <sup>1,2</sup>				
Raiffeisen Switzerland <sup>3</sup>	29.02%			
Lukas T. Ruflin	8.17%			
Sandro Dorigo	2.79%			
Subtotal shareholders' agreement	39.98%			
Rainer-Marc Frey	9.98%			
Credit Suisse Funds AG	4.94%			
Swisscanto Fondsleitung AG	3.03%			
Directors and Executives <sup>4</sup>	0.76%			
Total	58.69%			

<sup>1</sup> As per Leonteq share register on 30 June 2021

<sup>2</sup> Significant shareholdings disclosures on SIX Swiss Exchange

<sup>3</sup> Includes 2.9% of shares subject to call options held by Lukas Ruflin

<sup>4</sup> Excluding shareholdings of Lukas Ruflin



#### **INVESTOR RELATIONS CONTACTS**



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